

Dr. Lisa Williams is internationally recognized as an academic trailblazer, founder of a multi-million-dollar company, an award-winning speaker and author. Through hard work and perseverance Dr. Lisa attained unprecedented success by becoming the first female professor to receive a multi-million dollar endowed chair, the first African American professor to earn tenure at Penn State University, and the first African American to receive a doctorate in Logistics from The Ohio State University.

At the height of her career, Dr. Lisa did the unthinkable when she left the academic life to blaze a new trail as an entrepreneur. In 2003, she founded the World of Entertainment, Publishing and Inspiration (World of EPI), LLC. EPI is the classic Cinderella story. Dr. Lisa grew the company from negative revenues into a multi-million dollar powerhouse. EPI is now a leading multi-cultural toy manufacturing and design firm with a global supply chain that crisscrosses the world from the US to China and other worldwide destinations. EPI is an industry innovator having created both the Positively Perfect, Simply Fresh, Fresh and Fresh Squad Doll Collections. The doll collections represent African American, LatinX, Asian, Caucasian, and other ethnicities. They are sold at Amazon, Walmart, Target, Macy's, and Walgreens, and will be sold in other international markets such as, United Kingdom, Dubai, Australia, France, South America, Canada, etc.

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